



# Parcours International master in business studies

Master Management



Composante  
Institut  
d'Administration  
des Entreprises



Langue(s)  
d'enseignement  
Anglais

## Présentation

The International Master in Business Studies is a two-year full-time program in management with internship and mobility periods. Classes are taught in English and students have the opportunity to learn French language and civilization at the same time. Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants.

## Objectifs

The International Master in Business Studies, granted by the IAE DIJON, School of Management (University of Burgundy), is designed to provide skills in the core areas of business. It is a National Master's degree recognized by the French Ministry of Higher-Education and Research

**Capacité d'accueil globale :** 15 étudiants

## Les + de la formation

A fully English-taught program. Built-in mobility. Individual support.

## Organisation

### Contrôle des connaissances

Courses are evaluated either with continuous evaluation throughout a semester, or with final exams scheduled during a dedicated week in December for Semester 1 and in May for Semester 2.

### Stages

**Stage à l'étranger :** Obligatoire

**Durée du stage à l'étranger :** 4 to 6 months

## Admission

### Conditions d'accès

Access to the IMBS is conditioned to the validation of an application file, either on Etudes en France or on ecandidat (depending on the citizenship of the candidate)

The Payment of the 3500 euros special fees is mandatory to access the Master

Candidates who already hold a degree in Management or Business Administration cannot apply to the IMBS.



Direct access to M2 is not possible.

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## Modalités de candidatures

Candidates to IMBS must apply according to their country of citizenship :

- Candidates who live in the EU, Switzerland, or EEA country must apply on eandidat : **from February 12th to May 24th 2024**

- Candidates who live in a country with the Etudes en France procedure must apply on Etudes en France : **from October 01st 2023 to January 01st 2024**

- Candidates who live in France or in a country not covered by the Etudes en France procedure must apply via "ecandidat" and contact the office for degree seeking students : [degree.seeking.students@u-bourgogne.fr](mailto:degree.seeking.students@u-bourgogne.fr)

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## Public cible

Candidates to IMBS should **not** have a background in Management or Business Administration.

Candidates from various fields of study such as Humanities, Engineering, Arts, Political Sciences etc. can apply.

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## Droits de scolarité

Special fees : 3500 euros per year

National fees : 243 euros per year

CVEC : 100 euros per year

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## Attendus / Pré-requis

French and European candidates should hold 180 ECTS credits in Social Sciences or other disciplines non related to Management

For non-European candidates, a bachelor degree is required, and prior studies will necessarily be examined and validated by a university committee.

A good level of English (B2 minimum) is required. A university committee will examine:

- the applicant's previous university results (quality, homogeneity, regularity, distinctions, etc.)
- the applicant's motivation for an international program
- the coherence between the program and the applicant's career plan

Candidates with a good level of French are more likely to be accepted.

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## Et après

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### Débouchés professionnels

Students with an IMBS Master degree often find managerial positions in various international environments in the fields of marketing, international trade, finance, and human resources management.

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## Infos pratiques

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### Contacts

Responsable pédagogique

Véronique COLLANGE

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### Contact scolarité


Eric GARRY-COMBET

[✉ imbs-iae@u-bourgogne.fr](mailto:imbs-iae@u-bourgogne.fr)

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## Campus

 Campus de Dijon



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## En savoir plus

<https://iae.u-bourgogne.fr/nos-masters-2/international-master-in-business-studies/>



# Programme

## Organisation

The first semester starts mid-September and ends mid-December, during this term students attend classes in the IAE's facilities. The second semester goes from January to mid- July, and students attend classes in the IAE's facilities. Students will spend the third and fourth semester (second year) on an exchange program and will be enrolled in a 4-6 months' internship in France or abroad.

### Master 1

#### Semestre 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance and Control	UE		60h				6 crédits
Foundations of Finance	Matière		20h				2 crédits
Finance Accounting	Matière		20h				2 crédits
Management Accounting	Matière		20h				2 crédits
UE2 From Economics to Strategy	UE		60h				6 crédits
Strategy	Matière		20h				2 crédits
International Marketing	Matière		20h				2 crédits
Introduction to Economics	Matière		20h				2 crédits
UE3 Human Resources Management and Business Game	UE		60h				6 crédits
Human Resources Management and Business Ethics	Matière		20h				2 crédits
French and Civilization	Matière		20h				2 crédits
Decision Making - Business Game	Matière		20h				2 crédits
UE4 Thesis Preparation and Guest Conferences	UE		30h				6 crédits
Thesis Preparation	Matière		15h				6 crédits
Guest Conference	Matière		15h				0 crédits
UE5 Options	UE		45h				6 crédits
Introduction to Intercultural Communication	Matière		20h				3 crédits
Training for Global Mobility	Matière		15h				2 crédits
French Cultural Policies	Matière		15h				2 crédits
Cultural Marketing and Communication	Matière		15h				2 crédits
Marketing as a Cultural Project	Matière		15h				2 crédits
Sustainable Marketing and Social Culture of Companies	Matière		15h				3 crédits
Management Behaviour : Psychology and Sociology of Transition	Matière		15h				3 crédits
Diversity Management : Inclusion and Social Justice	Matière		15h				3 crédits

#### Semestre 2



	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance	UE		60h				6 crédits
International Economics and Law	Matière		20h				2 crédits
Performance Management	Matière		20h				2 crédits
Corporate Finance	Matière		20h				2 crédits
UE2 International Business Realities	UE		75h				8 crédits
Economics for Decision Making	Matière		15h				2 crédits
Geopolitics for Business	Matière		20h				2 crédits
Intercultural Negotiation	Matière		20h				2 crédits
European Business Context	Matière		20h				2 crédits
UE3 Project Management in an Innovative Environment	UE		60h				6 crédits
Project Management	Matière		20h				2 crédits
International Information Software	Matière		15h				2 crédits
Business Game	Matière		25h				2 crédits
UE4 Research in Business	UE		50h				4 crédits
Management and Organisation Theories	Matière		15h				2 crédits
French and Civilization	Matière		20h				2 crédits
Conferences / Visits / Projects	Matière		15h				0 crédits
UE5 Options	UE		45h				6 crédits
Option 1	Matière		15h				2 crédits
Option 2	Matière		15h				2 crédits
Option 3	Matière		15h				2 crédits
Option 4	Matière		15h				2 crédits
Option 5	Matière		15h				2 crédits
Option 6	Matière		15h				2 crédits

## Master 2

### Semestre 3

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Partner University 1	UE		15h				6 crédits
Finance	Matière		15h				6 crédits
UE2 Partner University 2	UE		15h				6 crédits
Marketing	Matière		15h				6 crédits
UE3 Partner University 3	UE		15h				6 crédits
Accounting	Matière		15h				6 crédits
UE4 Partner University 4	UE		15h				6 crédits
Strategy	Matière		15h				6 crédits
UE5 Partner University 5	UE		15h				6 crédits
Language and Civilization	Matière		15h				6 crédits



## Semestre 4

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Internship	UE			35h			15 crédits
Professional Thesis	Matière			45h			15 crédits
Internship	Matière			20h			0 crédits
Conferences / Visits / Projects	Matière		15h				0 crédits
UE2 Master Thesis	UE		100h				15 crédits
Master Thesis and Defense in Dijon	Matière		75h				15 crédits
Introduction to Scientific Research	Matière		10h				0 crédits
Conferences / Visits / Projects	Matière		15h				0 crédits